Besch Design, Ltd. of Chicago Receives Best Of Houzz 2014 Award

Annual Survey and Analysis of 16 Million Monthly Users Reveals Top-Rated Building, Remodeling and Design Professionals

Chicago, IL, February 4, 2014 – **Besch Design, Ltd.** of **Chicago, IL** has been awarded "Best Of Houzz" by Houzz, the leading platform for home remodeling and design. The multifaceted architectural firm was chosen by the more than 16 million monthly users that comprise the Houzz community.

The Best Of Houzz award is given in two categories: Customer Satisfaction and Design. Customer Satisfaction honors are determined by a variety of factors, including the number and quality of client reviews a professional received in 2013. Design award winners' work was the most popular among the more than 16 million monthly users on Houzz, known as "Houzzers," who saved more than 230 million professional images of home interiors and exteriors to their personal ideabooks via the Houzz site, <u>iPad/iPhone app</u> and <u>Android app</u>. Winners will receive a "Best Of Houzz 2014" badge on their profiles, showing the Houzz community their commitment to excellence. These badges help homeowners identify popular and top-rated home professionals in every metro area on Houzz.

"Steve Besch, of Besch Design Ltd., is pleased to be chosen as one of the "Best of Houzz 2014" firms. We work closely with each client, so that every project is a reflection of their lifestyle and personality."

"Houzz provides homeowners with the most comprehensive view of a home improvement professional on the Web, empowering them to find and hire the right professional to execute their vision," said Liza Hausman, vice president of community for Houzz. "We're delighted to recognize **Besch Design, Ltd.** among our "Best Of" professionals for design as judged by our community of homeowners and design enthusiasts who are actively remodeling and decorating their homes."

With Houzz, homeowners can identify not only the top-rated professionals like **Besch Design**, **Ltd.**, but also those whose work matches their own aspirations for their home. Homeowners can also evaluate professionals by contacting them directly on the Houzz platform, asking questions about their work and reviewing their responses to questions from others in the Houzz community.

Follow Besch Design, Ltd. on Houzz http://www.houzz.com/pro/stevebesch/__public

About Besch Design, Ltd.

Besch Design Ltd. works very closely with each and every client in order to assure that the desires and dreams of the clients are met. We do not prescribe to any one style or belief but rather we treat each project as a new beginning that is specific to that client's vision as well as

the environment in which it is developed. Whether it is a 100 unit mixed use building, a small home addition or interior renovation, each of these projects are started with a blank canvas.

Our office atmosphere is set up in a very collaborative way so that everyone involved on a project can interject there ideas and thoughts as they apply to the specific project. From the overall concept in the beginning of the project, to the finite details that are developed for the construction documents, we are all part of the team.

Our projects are known for their design integrity and their functional value. We are consistently evaluating, and redefining our approach in an effort to keep pace with the ever changing world of design.

Besch Design, Ltd. has completed a variety of projects, ranging in scope from interior renovations to multi-unit mixed use developments. Besch Design, Ltd. has projects throughout the Chicago land area in Illinois, as well as in the states of Florida, Wisconsin, Indiana, Iowa, California, as well as Belize, Central America.

About Houzz

Houzz is the leading platform for home remodeling and design, providing people with everything they need to improve their homes from start to finish - online or from a mobile device. From decorating a room to building a custom home, Houzz connects millions of homeowners, home design enthusiasts and home improvement professionals across the country and around the world. With the largest residential design database in the world and a vibrant community powered by social tools, Houzz is the easiest way for people to get the design inspiration, project advice, product information and professional reviews they need to help turn ideas into reality. For more information, visit www.houzz.com